

Brief Program

July 15, 2026 (Wednesday)

Registration

July 16, 2026 (Thursday)

Welcoming Speech, Keynote & Invited Speeches,
Oral & Poster Presentations

July 17, 2026 (Friday)

Invited Speeches, Oral Presentations,

Awarding Banquet

July 18, 2026 (Saturday)

Field Research

Explore Matsue, Japan



Matsue Castle



Horikawa Sightseeing Boat



Eshima Ohashi Bridge



Matsue Folk Performances



YUUSHIEN Garden in Daikonshima

Conference Venue

Kunibiki Messe (Shimane Prefectural Convention Center)

Address: 1-2-1 Gakuen Minami Matsue City, Shimane, JAPAN 690-0826



Highlights in MMBD2026



Accepted full papers will be published in EI&Scopus indexed conference proceeding. The past **six** MMBD conference proceedings have been **indexed** by **EI&Scopus** smoothly **within 1.5-3 months after publication** in FAIA by IOS Press.



Selected excellent papers will be recommended to related **EI/SCI/SSCI** indexed journals.



Best Oral/Poster Presentations and **Outstanding Reviewers** will be awarded with **free registration** to the next MMBD Conference and a certificate.



The **Awarding Banquet** is set to take place at YUUSHIEN Garden in Daikonshima—a grand garden renowned for its stunning peony displays. While indulging in refined Japanese cuisine, you'll also get to experience live Matsue folk performances firsthand.



A One-Day Field Research in Matsue, Japan: immerse yourself in local history and culture.

Conference Secretaries:

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Brief Introduction to

Co-organized by Hannan University, Xiangnan University and HKU SAAS Data Science Lab (School of Computing and Data Science, The University of Hong Kong), MMBD2026 is to be held during July 15-18, 2026 in Matsue, Japan. As an annual event, the MMBD conference is aimed at providing a high-level platform for experts and scholars all over the world to share their latest ideas of big data and management and to foster the prosperity of the discipline. It features "new ecology of lifelong education" supported by Hunan Lifelong Education Research Base Xiangnan University Base, and Track on "Applied-education and applied-research in AI, Data Science, and Web6.0", the Second Edition (proposed and chaired by Dr. Adela Lau, Deputy Director of HKU SAAS Data Science Lab).



The 7th International
Conference on
Modern Management
based on Big Data
MMBD2026

July 15-18, 2026

Matsue, Japan



HANNAN
UNIVERSITY



湘南學院
XIANGNAN UNIVERSITY



HKU SAAS Data Science Lab



Call for Papers

General Topics

Management Information Systems
Management Decision Making
Human Factor Engineering
Total Quality Management
Manufacturing Systems
Engineering Economy
Facilities Planning
Management Strategy
Logistic System
Human Resources
Cost Analysis

Data Visualization
Big Data Technologies
Data Capture and Storage
Scalable Storage Systems
Cloud Computing Platforms
Data Mining Tools and Techniques
Distributed File Systems and Databases
Machine Learning Algorithms for Big Data
Big Data Search, Mining and Visualization
Architectures for Massively Parallel Processing
Big Data for Business, Government and Society
Big Data Analysis in Lifelong Education Management

Track on "Applied-education and applied-research in AI, Data Science, and Web 6.0"

Technical papers, business applications and case studies are welcome.

All posters, student papers, academic papers and industrial papers are welcome.

Topics include, but not limited to:

• Generative AI• Computer Vision• AI in Chatbot• Digital Human• 3D Modeling• E-Learning Model• Distributed/Parallel AI Architecture• Big Data Hubs• Blockchain• AI in Metaverse• Naked eye technology• Multi-agent technology• Cryptocurrency

Special Session on "The Potential of Big Data, Digitalization and AI in a Sustainable Economy"

Special Session on "Lifelong Education"

Special Session on "Big Data Driven Manufacturing and Service Industry Supply Chain Management"



Important Deadlines

Second Round Submission Due
January 30, 2026

Early Bird Registration Due
April 30, 2026

Final Edited Versions of Accepted Papers Submission Due
May 25, 2026

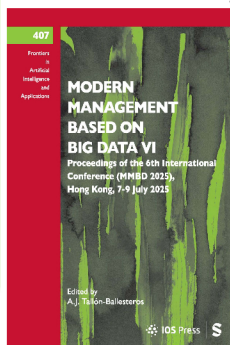
Estimated Publication Date for Conference Proceedings
Before July 15, 2026



Paper Publication

Conference Proceedings

Frontiers in Artificial Intelligence & Applications (FAIA)



ISSN: 0922-6389 (print)

1879-8314 (online)

Published by IOS Press

Indexed by EI, Scopus, etc.

Related Journals indexed by
EI/Scopus/SCIE/ESCI



electronics
an Open Access Journal by MDPI

IF=2.6

ISSN: 2079-9292



**applied system
innovation**

IF=3.7

ISSN: 2571-5577

Submission Requirements

1. Full paper must be written in English ≈ 7 pages typeset according to FAIA template;

2. Acceptance or rejection will be announced after the peer-review process (about 3-5 weeks);

3. Plagiarism is strongly prohibited;

4. Abstract should be strictly within one A4 page in length containing 200-250 words.

Call for Presentations

Time Allotted for Oral Presentations

Keynote 40 mins

Invited 20 mins

Regular 15 mins

Notes: Each presentation includes 3 mins for preparation and Q&A / discussion.

Organizing Committee



Conference Co-Chairs

Prof. Hongru Zou, Xiangnan University, China

Prof. Yoshihiro Hamaguchi, Hannan University, Japan

Technical Program Committee(TPC) Co-Chairs

Prof. Nao-Aki Noda, Kyushu Institute of Technology, Japan

Prof. Kazuhiro Oda, Oita University, Japan

TPC Member Representatives

Prof. Rocky J. Dwyer, Walden University, USA

Prof. Patrizia Garengo, University of Padua, Italy

Prof. Luís Gomes, Polytechnic of Porto, Portugal

Prof. Galina Ilieva, University of Plovdiv Paisii Hilendarski, Bulgaria

Prof. Antonio J. Tallón-Ballesteros, University of Huelva, Spain

Assoc.Prof. Angeles Sánchez, University of Granada, Spain

Assoc.Prof. Cristian Barra, University of Salerno, Italy

Dr. Piotr Sliż, University of Gdansk, Poland

Dr. Ying Wang, Anglia Ruskin University, UK

Keynote Speakers

Prof. Wei-Bin Zhang,
Ritsumeikan Asia Pacific University, Japan

Prof. Yoshihiro Hamaguchi,
Hannan University, Japan

Prof. Hongyi Sun,
City University of Hong Kong, Hong Kong

Dr. Adela Lau,
The University of Hong Kong, Hong Kong

Invited Speaker

Prof. Dimitar Velev, University of National and World Economy, Bulgaria

